

Curriculum Vitae

Paola Pomi

Email: paola.pomi@sinfo-one.it

Nationality: Italian

Professional and Academic Profile

Adjunct Professor of Internet-Oriented Systems at the University of Parma, with consolidated professional experience developed in complex national and international business environments. CEO of Sinfo One S.p.A., she has over twenty-five years of experience in the field of information systems, digital architectures and digital transformation of business processes.

Her teaching activity is strongly focused on transferring competencies from the professional world to the academic environment, integrating theoretical foundations with real case studies, project work, enterprise architecture analysis and simulations of real design contexts. The educational goal is to provide students with conceptual and operational tools to understand the complexity of Internet-oriented systems and their organizational impact.

Academic Appointments

University of Parma – Department of Computer Engineering

Adjunct Professor – Internet-Oriented Systems

Academic Year: 2023 – Present

Università Cattolica del Sacro Cuore – Cremona Campus

Adjunct Professor – Soft Skills & Entrepreneurship (Master's Degree in Agricultural Food Economics)

Academic Year: 2019 – Present

Adjunct Professor – Soft Skills & Entrepreneurship (Master's Degree in Food Processing)

Academic Year: 2019 – Present

Adjunct Professor – Soft Skills & Entrepreneurship – Second-Level Master SMEA

Academic Year: 2018 – Present

SAF – School of Advanced Training for Chartered Accountants

Lecturer in Data Governance

Academic Years: 2021 – 2024

Teaching Activity and Methodological Approach

Teaching activities are characterized by a strongly applied and interdisciplinary approach. Theoretical contents are systematically complemented by real case studies, practical

exercises, group work and structured project work.

Topics covered include: design of Internet-oriented systems, software architectures, application integration, software quality, information systems evolution management and IT governance. Students are guided throughout the entire system life cycle, from requirements analysis to the final presentation of the proposed solution.

Professional Experience Relevant to Teaching

CEO – Sinfo One S.p.A. (2018 – Present)

Responsible for defining corporate strategies, innovation investments and governance of complex digital transformation projects. Coordination of multidisciplinary teams and management of national and international clients.

General Manager – Sinfo One S.p.A. (2011 – 2018)

Responsible for operational and project coordination, with a focus on delivery quality, process optimization and development of internal competencies.

Director – Redfaire International, Amsterdam (2016 – Present)

Involved in defining joint venture strategies, evaluating joint investments and coordinating international commercial initiatives.

Strategy IT Board Member – Tönnies Unternehmensgruppe (2017 – 2021)

Only external member of the strategic IT board of the German multinational group. Active contribution to the definition of IT strategies, evaluation of technology investments and monitoring of digital transformation programs.

Italian Ambassador – LEAD Network International (2021 – Present)

Support activities related to the promotion of leadership development, diversity & inclusion and human capital growth initiatives.

Scientific and Professional Skills

- Internet-oriented systems and web architectures
- Design and integration of enterprise information systems
- IT governance and management of system evolution
- Digital transformation and digital platforms
- Supervision of project work and laboratory activities

Education

Master's Degree in Electronic Engineering – University of Parma

Master in IT Systems and Business Support – SDA Bocconi School of Management

State Examination for Professional Engineering Qualification

Publications and Contributions

Co-author: Practical Technical and Legal Guide to the Use of Blockchain (2019)

Preface: Artificial Intelligence and Beyond the Four Laws of Robotics (2020)

Languages

English: fluent, written and spoken

French: basic knowledge