



Stefano Magagnoli

DATE OF BIRTH:
27/12/1962


CONTACT


Nationality: Italian

Gender: Male

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EDUCATION AND TRAINING

1981 - 1988 - via Zamboni 33, Bologna, Italy

Graduated

Università degli Studi di Bologna

1992 - 1996 - via Sant'Ottavio 20, Torino, Italy

PhD in Contemporary History

Università degli Studi di Torino

1998 - 2000 - via Università 4, Modena, Italy

PhD Research Grant (Borsa post dottorato)

Università di Modena e Reggio Emilia

via Principe Amedeo 34, Torino, Italy

Scholarship

Fondazione "Luigi Einaudi"

2001 - 2002 - via Università 12, Parma, Italy

Scholarship

Università degli Studi di Parma

WORK EXPERIENCE

01/10/2014 - CURRENT - Parma, Italy

Associate Professor

Università degli Studi di Parma

Currently teaches: Global History, Economic History of Europe and European Food, and History of European Integration both at the Department of Economics and Management and Political Sciences.

01/03/2002 - 30/09/2014 - Parma, Italy

Lecturer

Università degli Studi di Parma

01/12/2019 - 31/12/2019 - Paris, France

Visiting Professor

Université Sorbonne IV

16/10/2019 - 24/10/2019 - Chengdu, China

Visiting Professor

Southwestern Research Institute of Ethnic Minorities, Southwest Minzu University

2014 - CURRENT - Bordeaux, France

Chercheur Associé

Centre d'Etudes des Mondes Moderne et Contemporaine at Bordeaux-Montaigne University

30/01/2019 - 05/02/2019 - Bordeaux, France

Erasmus+ Teacher

Université Bordeaux-Montaigne

10/02/2012 – 20/02/2012 – La Plata, Argentina

Summer School Teacher

Universidad Nacional de la Plata

25/08/2019 – 01/09/2019 – Tours, France

Teacher

Université de Tours

Has taught at the Summer School of 17th Summer University dedicated to Food and Drink Studies

Bologna, Italy

Teacher

Università degli Studi di Bologna

Has taught Economic History of Innovation and Economic History (2009-2010 to 2014-2015)

2003 – 2009 – Modena, Italy

Teacher

Università di Modena e Reggio Emilia

Has taught History of communication and information and Economic History (2003-2004 to 2008-2009)

2007 – 2012 – Bologna, Italy

Phd Board

Università degli Studi di Bologna

Member of the PhD Board *Storia e geografia d'Europa. Spazio, linguaggi, istituzioni e soggetti in età moderna e contemporanea*

2003 – CURRENT

Reviewer

Peer reviewer

Journals: Business History; Environment and Society; Diacronie; Food and History; Giornale di Storia Contemporanea; Italia contemporanea; Management & Organizational History; Officina della Storia; Proposte e Ricerche; Revue d'histoire de l'énergie; Storia Economica; Storia in Lombardia; Sviluppo Locale.

Publishers: Peter Lang; New Digital Frontiers; Viella; Franco Angeli.

2017 – CURRENT – Napoli, Italy

Scientific Board Member

Journal "Storia Economica" (Edizioni Scientifiche Italiane)

2018 – CURRENT – Ogliastro Cilento (SA), Italy

Scientific Board Member

series "Spazi mediterranei" (Licosa Publisher)

2004 – 2017 – Torino, Italy

Editor-in-chief (Redattore capo)

Journal "Sviluppo locale" (Rosenberg & Sellier)

1998 - 2001 - Roma, Italy

Editor (Direttore)

Journal "Novecento" (Carocci)

1997 - 1998 - Modena, Italy

Editor (Direttore)

Journal "Rassegna di storia contemporanea" (Mucchi)

1991 - 2001 - Modena, Italy

Researcher

Istituto Storico di Modena

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian

OTHER LANGUAGE(S):

French

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C1

English

Listening
C1

Reading
C1

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C1

Spanish

Listening
C2

Reading
C1

**Spoken
production**
C1

**Spoken
interaction**
C1

Writing
C1

DIGITAL SKILLS

Microsoft Office / Microsoft Word / Microsoft Excel / Microsoft Powerpoint / Outlook / Zoom / Skype / Facebook / Google Drive / Google Docs / LinkedIn / Power Point

CONFERENCES AND SEMINARS

2019 - 2019 > - Parma

REPUTATIONS (PRODUCTS, BRANDS, ORIGINS) AND MARKETS. HISTORICAL PERSPECTIVES

President of the Scientific Board of the International Conference

2010 - 2010 > - Parma

LA TIPICITÀ NELLA STORIA

President of the Scientific Board of the International Conference

2017 - 2017 > - Bordeaux

PRODUITS MENACÉS, PRODUITS OUBLIÉS, PRODUITS DISPARUS

Member of the Scientific Board of the International Conference

2018 - 2018 > - Torino

INCHIESTE SULLA CASA IN ITALIA. LA CONDIZIONE ABITATIVA NELLE GRANDI CITTÀ ITALIANE NEL SECONDO DOPOGUERRA

Member of the the Scientific Board of the Conference

2009 - 2014

List of conferences and seminars to which a paper has been presented

2009

[Paper] Prodotti tipici e avatar industriali: democratizzazione del lusso o contraffazione?

[Conference] *Luxes et internationalisation (xv^e-xix^e siècles)*, Neuchâtel University

Le goût de la typicité

Des goûts et des industries. La fabrique industrielle des goûts, XIX^e-XX^e siècles, Neuchâtel University

2010

Avatar: entre tradition et innovation. Un modèle historique et économique pour les produits typiques

Les trajectoires de l'innovation de l'agroalimentaire et la construction européenne, Tours University

Avatar: la costruzione di un modello storico-economico per i prodotti tipici

La tipicità nella storia. Tradizione, innovazione e territorio, UNIPR

2011

A "made in Italy" made by English: How Marsala Wine Became a Typical Product of Italy.

3rd European Congress on World and Global History at the London School of Economics"

Lands and Skills

XX Congr. Inter. WHA, Beijing University

The House of the Rising Tomato

ICREFH *The History of the European Food Industry in the nineteenth and the first half of the twentieth century*, Bologna University

2012

From "local reputation" to "country branding": a theoretical framework

XVIth WEHC, *The Roots of Development* Stellenbosch University

2013

La naissance de l'industrie de tomates à Parme

Fruits & légumes de part et d'autre de la Méditerranée (XV^e - XX^e siècles), Kénitra University

Est-ce la ville qui construit les produits typiques? Réputation et terroir à partir d'une perspective italienne

Ville et valorisation des produits des terroirs. Sources, méthodes et approches comparatives à l'échelle internationale, Bordeaux University

2014

Carosello: a marketing tool to promote a new style of food consumption in Italy

Food Studies: A Multidisciplinary Menu, Adelaide University

Alle origini del distretto agroalimentare parmense: imprese, istituzioni e innovazione

Antonio Bizzozero e il suo tempo, a 80 anni dalla scomparsa un'eredità sempre attuale, Parma

La globalizzazione del gusto. Esposizioni universali e prodotti alimentari

Esposizioni Universali in Europa. Attori, pubblici, memorie tra metropoli e colonie, 1851-1939, Padova University

Est-ce que la politique italienne mange à la française?

IEHCA Le modèle alimentaire français: diffusion, adaptations, transformations, oppositions à travers le monde (XVII^e-XXI^e siècles), Tours University

2015 - 2016

List of conferences and seminars to which a paper has been presented

2015

The globalization of taste. Universal Exhibitions and Foodstuffs

145th Sem. EAAE, Intellectual Property Rights for Geographical Indications: What is at Stake in the TTIP?, Parma University

La reputazione territoriale: agli albori delle denominazioni d'origine

Nutrire il mondo, tutelare la qualità, Milano

i) Ricettari di guerra: strategie di sopravvivenza per le famiglie urbane

ii) Dal mercato al salotto. La centralità della dimensione urbana nella costruzione della tipicità

iii) La moda del servizio: l'abbigliamento degli operatori della ristorazione e della distribuzione (panel)

VII Congr. AISU, Food and the City - Il cibo e la città, Milano-Padova

The Parmigiano-Reggiano Cheese: the Industrialization of Typicality

XVIIth WEHC, Diversity in Development, Kyoto

Does Italian Politics eat French style?

5th Asian Food Study Conference (AFSC), Foods initiate all Rituals, Qufu

Voix de l'usine. Ouvriers et identités ouvrières dans les journaux de la grande entreprise italienne dans les ans du boom économique

European Labour History Network Conference, Workers' Writing in Europe (19th & 20th Centuries), Turin University

2016

Guerra e fame. Mense aziendali Fiat e disagio alimentare nella Seconda Guerra mondiale

Cibi di guerra. Vita quotidiana, produzione, consumi in Italia (1915-1945), Bologna

Eating Tradition. Typical Products, Distinction and the Myth of Memory

Consuming the World: Eating and Drinking in Culture, History, and Environment, The Rachel Carson Center for Environment and Society, Monaco

i) La valorisation du terroir. Outils et stratégies de réflexions pour la construction, la défense et la valorisation de la réputation territoriale

ii) Food Lab et FhNet: deux réseaux de relations

Presentation TERESMA, Bordeaux University

La construction de l'action collective

Produits laitiers, territoires et marchés, Bordeaux University

Carosello: come vendere cibi industriali agli Italiani

"La Cuccagna". I media audiovisivi e L'Italia del miracolo, Fisciano University

From the Market to the Living-room. The Role of the urban dimension in producing typicality

Economic Culture of Megalopolis, Saint Petersburg University

Le futurisme au service de la révolution. Artistes, politiciens, et une assiette de Spaghetti...

2nd Conf. Inter. d'Histoire et des Cultures de l'Alimentation, Tours, IEHCA

Made in Eataly. The spread of the Italian way of eating in the world: original products, counterfeiting and Italian Sounding

6th Asian Food Study Conference (AFSC), *Exchange and Dynamism of Food Culture in Asia - Past, Present and Future*, Ritsumeikan University (Kyoto)

2017 - 2019

List of conferences and seminars to which a paper has been presented

2017

Tipicità, memoria, tradizione: le emozioni al servizio della produzione

Prospettive e ipotesi di ricerca sulla storia dell'industria alimentare italiana, Ancona University

Turisti, viaggiatori e cibo. La diffusione dell'eating out nell'età contemporanea

1st Conf. AIPH, Bologna U. - Ravenna Campus

From Wartime Hunger to the "Grande Bouffe". The representation of food in Italian Movies since 1945

Cinema and Capital, Saint Petersburg University

i) Les femmes d'Artusi: réalité ou fiction?

ii) Health Food or Fashion Food? Typical, organic, and genuine food: an overview (panel)

3rd Conf. Inter. d'Histoire et des Cultures de l'Alimentation, Tours, IEHCA

i) Turisti, viaggiatori e mercanti da una città all'altra. Il variegato arcipelago dell'eating out nell'età contemporanea

ii) Cibo di donne. Cibo, città, cultura e genere tra dimensione domestica e sfera pubblica (panel)

VIII Congr. AISU, *La città, il viaggio, il turismo. Percezione, produzione, trasformazione*, Napoli University

Un paese in crisi. Gli anni Settanta: il decennio delle dissonanze

C'eravamo tanto amati. La società italiana degli anni Settanta tra storia cinema musica e televisione, Fisciano University

Les cuisines de la faim: crise, guerre et après-guerre en Italie et Union Soviétique

Da mesa dos sentidos aos sentidos da mesa, Coimbra University

2018

Discussant

Food as Heritage, Bologna University

Chair

A Taste of diversity, Bologna University

The decade of dissonance. Italy in the 1970s: a country inside the crisis?

4th Conf. Inter. d' Histoire et des Cultures de l'Alimentation, Tours, IEHCA

From the Cuisine of Hunger to the Cuisine of Plenty. Italy after World War II

Festival Smaku - Università di Torun, Gruczno (PL)

Keeping memory alive: at the roots of the Designations of Origin

8th Asian Food Study Conference (AFSC), Cultures and Civilizations: developing new era of Gastronomy, World Federation of Chinese Catering Industry (WFCCL) - ASFC - Beijing Tourism Development Committee - Beijing Municipal Commission of Commerce (CHN)

Food Heritage: preserving memory by supporting economic system. Some comments based on the Italian case

Conference "Cross-cultural Communication of Food Culture", Zhejiang Gongshang University, School of Humanities and Communication - Hangzhou (CHN)

2019

Les dénominations d'origine européennes : outil pour défendre ou inventer la tradition ?

5th Conf. Inter. d' Histoire et des Cultures de l'Alimentation, Tours, IEHCA

The construction of planetary taste: the balsamic vinegar of Modena in the age of globalization

Conference "A Feast of the Senses: European Food and History 18-20th Centuries", Albi, ICREFH

2020 - 2021

List of conferences and seminars to which a paper has been presented

2020

Il made in Italy in una bottiglia. Il fascino irresistibile dell'aceto balsamico (e del pelato in scatola)

Benessere e consumo globali. Le imprese "leggere" italiane nel mercato internazionale tra XIX e XX secolo, Università Milano Bicocca.

Raccontare una nazione, costruire le istituzioni. Da Viaggio in Italia di Guido Piovene alla costituzione del Ministero del turismo: opinione pubblica e dibattito parlamentare

International Conference Towards Massification. Tourism in the Euro-Mediterranean area: policies, societies, institutions, and economy, Federico II University of Naples (Webinar)

From Food Security to Food Safety. Integrating Europe by food policies: ongoing research

Ecological Harmony and Food Safety: Introspection and Prospection on Food Production and Consumption during Pandemics and Disasters, 10th Asian Food Study Conference, Nanning, CHN (Webinar)

2021

Between the Mountain and the Sea. Emilia-Romagna Foodscape in the 20th century

International Conference Coming of Age on Earth: Legacies and next Generation Anthropology, IUAES Congress 2020, Sibenik, Croatia (Webinar).

NETWORKS AND MEMBERSHIPS

2001 - CURRENT

SISE (Società italiana degli storici economici)

Italy
Membership

2011 - CURRENT

AISU (Associazione italiana di storia urbana)

Italy
Membership

2015 - CURRENT

SISSCO (Società italiana per lo studio della storia contemporanea)

Italy
Membership

2017 - CURRENT

AIPH (Associazione italiana di Public History)

Italy
Membership

2015 - CURRENT

AFSC (Asian Food Study Conference)

China
Member of the Scientific Board of AFSC (Asian Food Study Conference),
2015-

2019 - CURRENT

ICREFH (International Commission for Research into European Food History)

Europe
Member of the Scientific Board

2009 - CURRENT

Food Lab (Laboratorio per la storia dell'alimentazione)

Università degli Studi di Parma
Founder member of Food Lab, Centre of research on food history of
University of Parma 2009 (www.foodlab.unipr.it).

PROJECTS

2012 – 2016

● **VIVALTER La ville, espace de valorisation des produits de terroir du Moyen Âge à nos jours**

<https://teresma.hypotheses.org/>

Member of the research project team VIVALTER *La ville, espace de valorisation des produits de terroir du Moyen Âge à nos jours* funded by the Region Aquitaine

2016 – 2020

● **TERESMA Produits des terroirs, espaces et marchés, hier et aujourd’hui**

<https://teresma.hypotheses.org/>

Member of the research project team TERESMA *Produits des terroirs, espaces et marchés, hier et aujourd’hui* funded by the Region Aquitaine

2010 – 2012

● **PRIN Project "Contraffazione versus marca: una sfida ricorrente nella storia economica"**

Member of the research team of project "Contraffazione versus marca: una sfida ricorrente nella storia economica" (prot. 2008N579SS_001), PI C.M. Belfanti (UNIBS)

2012 – 2012

● **PRIN Project "Tipicità, autenticità e marchio nella costruzione della qualità del prodotto agroalimentare italiano"**

Coordinator of the Parma research unit of the project "Tipicità, autenticità e marchio nella costruzione della qualità del prodotto agroalimentare italiano" (prot. 2010EK2S3P_008), PI C.M. Belfanti (UNIBS). The project got through the preselection with the mark of 95/100 and 100/100, but was not financed.

2005 – 2008

● **European Community Project "Siner-GI. Strengthening International Research on Geographical Indications: from research foundation to consistent policy"**

Member of the Parma research unit of the international project "Siner-GI. Strengthening International Research on Geographical Indications: from research foundation to consistent policy", contract n. SSPE-CT-2005-006522, funded by the European Community.

2018 – 2021

● **Regione Emilia-Romagna Project "Gli Emiliano-Romagnoli nell'Argentina del Nord Ovest: un'emigrazione di lunga durata"**

Scientific Director of the Project "Gli Emiliano-Romagnoli nell'Argentina del Nord Ovest: un'emigrazione di lunga durata", funded by the Consulta degli Emiliano-romagnoli nel mondo della Regione Emilia-Romagna.

OVERALL RESEARCH INTERESTS

1988 - CURRENT

Scientific interests

Academic output includes more than 100 books and articles, many in international publications. A book on the history of the Balsamic Vinegar published by PUR will be out in 2022.

Research focuses on administrative history between 19th and 20th centuries, particularly on local institutions and the political and administrative class, which was the field of his academic studies from first degree to PhD. He also studied the "modello Emiliano" and the peculiarities of institutional contribution to the economic development processes.

In the last decade, research has focused on Food History, especially on Typicality and Reputation (of products and areas) and on Marketing History. Academic contacts and associations concern these topics and include relationships with France (Bordeaux, Tours and Paris Sorbonne Universities), Belgium (Vrije Universiteit di Brussel) and Asian countries (China, Japan and South Korea) members of ASFC (Asian Food Study Conference).