

Alberto Calugi

- > Professor
- > Marketing Consultant



Viale Rustici, 6
Parma, Italy

Driving Licence (Category B)
Date of birth: 16/04/1968

+39 348 8422690
alberto.calugi@gmail.com
Linkedin.com/in/alberto-calugi-4b12215/?locale=it_IT

CAREER OBJECTIVES

Professor: to keep improving as professor in strategic marketing or international trade in Universities, Business School and higher education.

Marketing consultant: give maximum consulting support to my clients.

ACADEMIC experience

2011 – 2012

SDA Bocconi Milan

- Professor in trade finance.

2014 – Today

Promos- Nibi Milan

- Professor in trade finance, strategy, marketing and foreign trade.

2015 – Today

Universidad de Buenos Aires- Mita

- Visiting Professor in strategy and marketing.

2016 – Today

Università di Bologna – Bologna Business School

- Professor in marketing and international business.

2023 – Today

Università di Parma – Facoltà di Architettura

- Adjunct Professor in Economic Evaluation of Plans and Projects C.I Urban Planning Studio for the sustainable city

2025 – Today

Università di Parma – Facoltà di Economia e Commercio

- Adjunct Professor in Strategie di vendita e aspetti doganali nel commercio internazionale

List of over 200 courses held as professor available on request.

WORK EXPERIENCE

September 1998 - Today

Studio Alberto Calugi

- Owner and founder, advisor on marketing, trade finance, foreign trade.
The list of the consultancy is available on request.

1997 - 1998

Sirea Srl (food market)

- Sales and trade marketing manager

1995 - 1997

Rossi & Catelli Spa (food processing market)

- Trade Finance Manager

PERSONAL SKILLS AND COMPETENCES

LANGUAGES

- English: Fluent written and spoken,
- French: good command of written and spoken

COMPUTER KNOWLEDGE

- Experienced use of Microsoft office 365
- Experienced use of the main browsers

EDUCATION AND TRAINING

1987 -1992

University of Parma

Full Degree in Economic Sciences

- Final grade of 103/110

1982 -1987

High School Diploma (Scientific Studies)

- Final grade of 50/60

REFERENCES

References available upon request.

AWARDS

2026: Premio per lo sviluppo della Didattica Innovativa anno accademico 2024-2025
Università degli Studi di Parma

Autorizzo al trattamento dei miei dati personali ai sensi della legge 196/2003

Parma, 28/01/2026

In fede

Alberto Calugi